

## Key Areas of Focus

- ATM/POS
- Business Banking
- Electronic Bill Presentment & Payment
- Core Banking
- Credit Applications Processing
- IFX Specification Architecture
- Web Services

*The IFX standard enables Bank of America to integrate its systems with third party software vendors, utilized internally and by clients."*

– Susan K. Colles, Bank of America,  
Global Treasury Services



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## FOR MORE Information

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Name \_\_\_\_\_

Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

### My organization type:

- |  |   |
|--|---|
| <input type="checkbox"/> Financial Services<br>Provider (bank, etc.) | <input type="checkbox"/> Consultant<br><input type="checkbox"/> Nonprofit<br><input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Technology Provider                         |   |

### Send more information regarding:

- Current IFX Specification     IFX Forum Membership

### My areas of interest:

- |   |  |
|---|--|
| <input type="checkbox"/> ATM/POS                                  | <input type="checkbox"/> Web Services                      |
| <input type="checkbox"/> Business Banking                         | <input type="checkbox"/> Multiple Language<br>Support      |
| <input type="checkbox"/> Electronic Bill<br>Presentment & Payment | <input type="checkbox"/> Core Banking                      |
| <input type="checkbox"/> IFX Specification<br>Architecture        | <input type="checkbox"/> Credit Applications<br>Processing |
| <input type="checkbox"/> Other _____                              |  |

### How did you hear about the Forum?

\_\_\_\_\_

**SEND**  
**RECEIVE**

**IFX**  
IFX Forum, Inc.

**ABOUT THE IFX FORUM**



*Help shape the IFX  
financial messaging  
specification.*

## Who We Are

Founded in 1997, the IFX Forum is an international not-for-profit industry association. Our mission is to develop the IFX Business Message Specification (BMS) and promote its adoption as an open, interoperable standard for financial data exchange. The Forum also promotes interoperability of industry standards by working cooperatively with other standards organizations and consortia.

## Membership

Forum membership is open to all organizations interested in contributing to the development of open financial standards. Members are drawn from all sectors of the financial services industry, including financial institutions, hardware, software and service firms, and related non-profit organizations. Two categories of membership are available, Corporate and Small Business. See the current membership list at [www.ifxforum.org](http://www.ifxforum.org).

## Benefits of Forum Membership

As a Forum member, you can:

- Share knowledge and collaborate with industry experts
- Ensure consideration of your business requirements in the IFX BMS
- Drive evolution of the IFX specification
- Demonstrate your company's industry and thought leadership
- Set project priorities within the IFX Forum
- Gain early visibility into new content
- Access the members-only Web site and materials, including comprehensive Implementation Guides, source code, and more
- Send multiple attendees to our quarterly face-to-face meetings at no charge
- Participate in Forum working groups: the dynamic discussions that propel the development of the IFX specification

## Governance

The Forum is governed by a Board of Directors, elected by the full membership. The Board appoints a Steering Committee to oversee Forum operations and ensure that our bylaws and membership rules are applied in a fair and open manner, and it also elects Officers who carry out specific sets of duties. An Architecture Committee coordinates the efforts of the Working Groups and the inclusion of their deliverables into the published IFX specification.

## Secretariat

Virtual, Inc. serves as the IFX Forum Secretariat, providing support to the Forum that combines advanced technology, industry best practices, and innovation that gives small and mid-sized associations world-class business operations.

## Join Us!

For membership materials, or to ask further questions, send email to [Info@ifxforum.org](mailto:Info@ifxforum.org), or call the IFX Forum Secretariat at +1 781-876-8811.

## A FRAMEWORK FOR EXCHANGING

# Financial Data

## About the IFX Specification

IFX is a robust, global, open, multi-channel messaging standard for the electronic exchange of data by financial service institutions and their partners.

IFX Version 2.0 builds upon the success of the IFX 1.x specifications and offers a forward-looking standard thread that takes advantage of technologies and business models that have evolved and stabilized in the past decade. In particular, IFX 2.0 fully supports the technical principles of Service Oriented Architecture (SOA) and Web Services, at the same time recognizing the business imperatives of data privacy and data protection by reducing data echo requirements. The IFX 2.0 specification is presented as a hyper-linked, interactive document on our Web site, a step forward from the IFX 1.X Word document download. And the IFX Forum is committed to supporting IFX Version 1 as long as it satisfies existing implementation requirements.

## Benefits of the IFX Business Message Specification

IFX provides the following benefits for adopters:

- Incorporates real-world business scenarios that expedite implementation
- Represents hundreds of person-years of industry-wide expert analysis
- Lowers development and operating costs
  - Reduces need for custom development
  - Reduces time investment in quality assurance activities
  - Promotes reusability
  - Is extensible
- Based on an open data model with semantics driven by the IFX Forum
- Accompanied by a growing body of documentation
  - Implementation Guides, source code, etc.
  - The specification itself is human-readable
- Freely available

## IFX Guiding Principles

We are committed to ensuring that the IFX specification remains:

- Open
- Interoperable
- Flexible
- Secure
- Reliable
- Platform- and transport-independent
- International in scope